



TROY HISTORIC VILLAGE
CLASSIC CAR SHOW

TROY TRAFFIC JAM

— FUELS LEARNING —

Sunday August 4, 2019 • 10am - 3pm • Columbia Center, Troy, MI

**Support the 12th Annual Troy Traffic Jam and
Education at the Troy Historic Village**

BECOME A SPONSOR



**Sponsorship opportunities include promotions, event booths and
recognition on banners and flyers.**



For more information: Troy Historic Village, 60 W. Wattles Rd. Troy, MI 48098
248-524-3570 • www.troyhistoricvillage.org • See sponsorship form on back →

SPONSORSHIP OPPORTUNITIES

Gold (\$5,000-\$10,000)

- Troy Historic Village Signature Education Sponsor for the 2019/20 school year
- Acknowledged in Troy Historic Village Press newsletter and on Troy Historic Village website
- Company ad message aired on WWJ Newsradio 950 and in all press releases, social media outlets and participate in media interviews and live remotes
- Profile posted on official 2019 Troy Traffic Jam website
- Company booth at show (10' X 10')
- Logo on car show award, Troy Traffic Jam website, welcome banners, and promotional flyers
- Included on promotional items in car registrants' gift bag

Silver (\$2,500)

- Acknowledged in Troy Historic Village Press newsletter and on Troy Historic Village website
- Company ad message aired on WWJ Newsradio 950 and press releases
- Profile posted on official 2019 Troy Traffic Jam website
- Company booth at show (10' X 10')
- Business logo on website and welcome banners.
- Included on promotional items in car registrants' gift bag

Copper (\$1,000)

- Acknowledged in Troy Historic Village Press newsletter and on Troy Historic Village website
- Company booth at show (10' X 10')
- Business logo on website and welcome banners
- Included on promotional items in car registrants' gift bag

Aluminum (\$500)

- Acknowledged in Troy Historic Village Press newsletter and on Troy Historic Village website
- Business logo on website and welcome banners
- Included on promotional items in car registrants' gift bag

Chrome (\$100)

- Acknowledged in Troy Historic Village Press newsletter and on Troy Historic Village website
- Included on promotional items in car registrants' gift bag

SPONSORSHIP REGISTRATION INFORMATION

General Contact Information: *Please print*

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

I hereby voluntarily release and hold harmless the City of Troy, elected and appointed officials, employees and volunteers, City of Troy contractors/ Independent contractors, the Troy Historical Society, the Columbia Center and all Car Show Sponsors from all liability for all types of damages or injuries, whether foreseeable or not, sustained by myself, my child and other family members or vehicle while participating, watching and traveling to or from this activity. I/we also hereby authorize the Troy Historical Society to reproduce, copy, exhibit, publish, broadcast or distribute my image or my vehicle's image in any and all videotapes and photographs taken while participating, watching and traveling to or from the activity for promotional purposes.

Signature required: _____

Date: _____

Sponsorship Information:

Sponsorship Level: _____

Payment Information:

By Check-Payable to the Troy Historical Society

By Visa, MasterCard or Discover (*please circle one card*)

Amount: _____ Expiration Date: _____

Card #: _____

Signature: _____

Your contribution is tax-deductible as provided by law (Tax ID #38-6116182). Checks should be made payable to the Troy Historical Society. Mailed to:

Troy Historic Village
60 W Wattles Rd
Troy, MI 48098

For more information or assistance, please contact Tina Collins, Community Development Director at Troy Historic Village, by calling 248-524-3571 or tcollins@thvmail.org.

For internal use:

Date Received: _____ Initials: _____ Cash or Check#: _____