

TECH TALKS

Join us for three different topics that combine automotive history with history in the making at the Tech Talks Tent. Starting at 11am you'll hear about the latest designs and where the market is going. The Troy Traffic Jam and Tech Talks are FREE to attend!



11:00am GTO: The Legendary Woodward Scene

Woodward Avenue was a testing ground for an unofficial competition among the industry leaders. The panel will discuss how the GTO and Royal Pontiac were at the center of it all and launched the Muscle Car era.

- David Warren, Ace Wilson and Royal Pontiac
- John "Cheater" Politzer, Royal Pontiac
- Jeff Denison, GM Designer
- Tom Nash, GM Pontiac Engineer and Ram Air GTO's

Featured Car: GM Heritage's 1964 Pontiac GTO Sport Coup

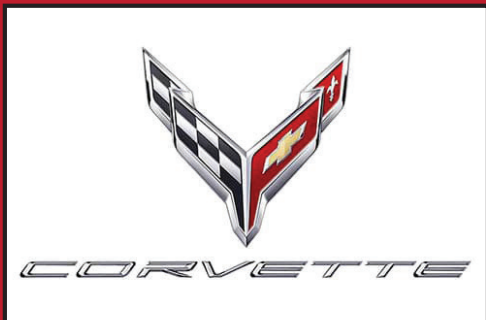


11:45am Mustang: The Pony Car Wars

The World Fair launch of the Mustang created a pony car-craze. The panel will discuss how Mustang designers and engineers created a hit and competed with those at Camaro and Firebird in the Pony Car Wars.

- Joel Piaskowski, Ford Designer
- John Clor, Ford Enthusiast Communications Manager
- Art Hyde, Ford Engineer

Featured Car: Art Hyde's 1999 Ford Mustang Cobra



12:15pm Corvette: The All-New 2025 ZR1

With a pair of turbochargers, a unique aerodynamic package, and significantly upgraded V-8 engine, the ZR1 produces over 1000 horsepower and might even hit 60mph in less than 2.5 seconds.

- Josh Holder, Corvette Chief Engineer
- Rich Sheer, General Motors Design Director for Performance Cars



Tech Talks will be hosted by local podcast and news personality Brooke Allen. As the host of Caffeinated Conversations with Brooke Allen since 2023, Brooke brings a woman's perspective and community focus to her interviews. Brooke recently finished 8 years with WWJ News Radio 950 and has been with Lansing's NPR Station WKAR and CBS Radio.

