



PEDAL CAR RACES EXPAND ACROSS TROY THIS SUMMER!

TROY, MI – After last year’s successful “Pedal Power 200” race at the Troy Traffic Jam, organizers have partnered up with Troy Recreation, Troy Fire Department, and Troy Police Department to offer exciting new pedal car races this summer! Families will get more bang for their buck as kids can race in up to three events spread over June, July, and August. Mark your calendars for June 15th, July 13th, and August 4th and get those pedal cars ready!

Each race will be part of an exciting, FREE family friendly summer event here in Troy. Race in one, or race in them all!

While each course will be slightly different, the registration, check-in, and races will be run the same with 3–4-year-old, 5–6-year-old, and 7–8-year-old age groups. There is a small race fee, and racers will need to provide their own pedal-powered vehicle, a bike helmet or similar, and be ready to pedal themselves to the finish line when the horn blows!

“Last year we saw a fantastic mix of classic pedal cars, modern pedal cars, and even a custom-built pedal car! I was thrilled to see families coming together for this new tradition and I hope they continue to tinker in the garage together,” said race sponsor Mark Lieberman of Nostalgic Motoring, Ltd.

First up will be the “Troy Trucking 200” at the Troy Touch a Truck event on Saturday, June 15th. The Troy Fire Department, Police Department, and Department of Public Works will fill Boulan Park (3671 Crooks Rd, Troy) with trucks and activities free to families from 10am-3pm. Pits open at 10:00am and racers will line up at 1:30pm for a 2:00pm start. Registration is \$10 per racer and each participant receives a medal and sweet treat. Trophies will go to the first-place winner in each age group. Last year’s Touch a Truck event drew thousands of visitors, and the “Troy Trucking 200” will be sure to cap off a fun day at Boulan Park!

In July the “Pedal Troy 200” will be part of Troy Recreation’s new Troy Midsummer Bash event. This free drop-in event on Saturday, July 13th from 12pm-3pm at Jeanne Stine Park (parking at the Troy Community Center, 3179 Livernois Rd, Troy) will be full of bounce houses, a petting zoo, face painting, and more! Pits open at 12:00pm and race lineup will be at 1:30pm for a 2:00pm start. Registration is \$10 per racer and each participant receives a medal and sweet treat. Trophies will go to the first-place winner

in each age group. The new Troy Midsummer Bash featuring the “Pedal Troy 200” will quickly become a favorite community event at Jeanne Stine Park.

The “Pedal Power 200” at the August 4th Troy Traffic Jam will be this summer’s pedal car grand finale! Starting at 10am, the Troy Traffic Jam at the Columbia Center (201 W Big Beaver, Troy) will have 300 antiques, classic cars, hot rods, and exotic vehicles with special 60th anniversary Mustang and GTO Corrals. Families will also enjoy robotics demonstrations from local FIRST Robotics teams, live music, and lunch for purchase. In its 16th year, the Troy Traffic Jam has become a much-anticipated festival of cars that draws 6,000 visitors from across Troy and southeast Michigan. Racers in the “Pedal Power 200” will want to drop their pedal cars in the pit, enjoy the show, and then get ready for a 1:30pm race. The \$15 race fee includes a t-shirt, medal, sweet treat, and chance to win a trophy for a 1st, 2nd, or 3rd place finish in each category.

For an added level of fun, this year the Troy Fire Department and Troy Police Department will have racers competing in each of the three Pedal Car Races in Troy.

“The Troy Police Department is excited to showcase our new Troy PD Pedal Car. We have no doubts our Police Car will outrace that big red truck from the Troy Fire Department,” said Troy Community Services Sgt. Ben Hancock.

"The Troy Fire Department is excited to be part of this wonderful event, working alongside the Troy Police Department to engage with our community. The friendly rivalry between our departments adds an extra layer of excitement and showcases our shared commitment to public service. We look forward to seeing everyone there and may the best team win!" replied Troy Fire Lt. Keith Young.

Those ready to join the races can find their pedal car at local resale shops, garage sales, and online for reasonable rates. Build kits are also available to purchase if families are looking to get hands-on from beginning to end. Carl Kriewall of C & N Reproductions, Inc. and www.PedalCar.com has been a retailer of pedal cars and pedal car parts in Rochester Hills for more than 20 years. As part of this exciting summer series, C & N Reproductions is offering 10% off pedal cars and parts purchases when you mention “Troy Pedal Car 2024.” More information about all three pedal car races including registration can be found at www.TroyTrafficJam.com or call the Troy Historic Village at 248-524-3570. All proceeds fuel education at the Troy Historic Village.

Media Contact:

Sharon Snyder, Community Development Director
ssnyder@thvmail.org
248-524-3570



PEDAL CAR RACES 2024 IN TROY



Sponsored by



Race in one or race in them all! These events are open to all racers aged 3-8 with a pedal powered car! Race dates, times, and cost are as noted. Collect a medal and sweet treat for each race you participate in. The first-place winners of Troy Trucking 200 and Pedal Troy 200 will also receive a trophy. Those participating in the grand finale Kids Pedal Power 200 will receive t-shirts and trophies for 1st, 2nd, and 3rd place finishers in each age group.

Please contact us if ADA Accommodations are needed to participate.

Sponsored by Nostalgic Motoring Ltd. and Troy Historic Village

TROY TRUCKING 200

At the Troy Touch-A-Truck Event
Saturday, June 15th at 2:00pm,
\$10 per racer
Boulan Park,
3671 Crooks Road

PEDAL TROY 200

At the Troy Midsummer Bash
Troy Recreation Event
Saturday, July 13th at 2:00pm,
\$10 per racer
Jeanne Stine Park,
241 Town Center Drive

KIDS PEDAL POWER 200

At the Troy Traffic Jam
Sunday, August 4th 1:30pm,
\$15 per racer
Columbia Center,
201 W. Big Beaver



Register using this form
(information and directions
on the back) or by using the
QR code here:



Looking for a new, used, or vintage
pedal car? Need parts or a kit to
build your own? Visit our friends at
C&N Reproductions

www.pedalcar.com • 248-853-0215
1695 Hamlin Road, Rochester Hills

**MENTION TROY PEDAL CAR 2024 FOR A 10%
DISCOUNT ON YOUR PURCHASE!**

PEDAL CAR RACES 2024 IN TROY



Sponsored by

NOSTALGIC
 MOTORING LTD.

2024 REGISTRATION
 Saturday, June 15th at 2:00pm
 At the Troy Touch-A-Truck Event

Saturday, July 13th at 2:00pm
 At the Troy Midsummer Bash
 Troy Recreation Event

Sunday, August 4th 1:30pm
 At the Troy Traffic Jam

These exciting events are open to all racers aged 3-8 years old with a pedal powered car!
 Each event will have a check-in and pit area so you can drop off a car early then enjoy all the activities before race time.

- Race lineup starts 30 minutes before race start time for all ages •
- Three age-based races will be run: 3-4-year-olds, 5-6-year-olds, and 7-8-year-olds •

Participant Name: _____

Participant age on August 4, 2024: _____

Contact Email: _____

Contact Phone Number: _____

- \$10 Troy Trucking 200**
Saturday, June 15th at 2:00pm
- \$10 Pedal Troy 200**
Saturday, July 13th at 2:00pm
- \$15 Kids Pedal Power 200**
Sunday, August 4th at 1:30pm

\$_____ Total Included

Make checks payable to TROY HISTORICAL SOCIETY

All proceeds benefit 
TROY HISTORIC VILLAGE
where history lives

Pedal Car Race Rules (please read and initial):

- | | |
|---|---|
| <p>_____ We will bring our race car to the designated pit area and check in at least ONE HOUR before race time.</p> <p>_____ I understand that staff and volunteers will monitor the pits to the best of their ability.</p> <p>_____ I understand that staff and volunteers may need to adjust the race groups based on number of participants and age; this will be done as fairly as possible.</p> <p>_____ I or another designated parent/grandparent/guardian or will be present at the race.</p> <p>_____ The race participant is between the ages of 3-8 years old at the time of the race.</p> | <p>_____ The race participant will wear a bike helmet or similar safety helmet for the race.</p> <p>_____ The race participant will wear appropriate shoes and clothing for the race (CLOSED TOE SHOES REQUIRED, NO oversized or loose clothing).</p> <p>_____ The race participant is able to climb in the car and pedal themselves (please advise if accommodations are needed).</p> <p>_____ The car is pedal power only (no push start and no electric assistance).</p> <p>_____ Photos may be taken for promotional purposes (no names included without additional consent).</p> |
|---|---|

Parent/Grandparent/Guardian Name: _____

Parent/Grandparent/Guardian Signature: _____

Date: _____

Questions?

Email:

TroyTrafficJam@thvmail.org

or call 248-524-3570

WAIVER OF LIABILITY: I/we hereby voluntarily release and hold harmless the City of Troy, the Troy Historical Society, the Troy Historical Society Board, Kirco, Columbia Center (CC Troy Associates I, LLC & CC Troy Associates II, LLC), Kirco Management Services, LLC, Nostalgic Motoring Ltd., and Troy Traffic Jam Sponsors and their respective elected and appointed officials, trustees, officers, directors, agents, employees, volunteers, and contractors from all liability for all types of damages, ordinary negligence, and injuries, whether foreseeable or not, sustained by myself, my family members or vehicle while participating, watching and traveling to or from this activity. I/we also hereby authorize the Troy Historical Society to reproduce, copy, exhibit, publish, broadcast or distribute my image or my vehicle's image in any and all recordings and photographs taken while participating, watching and traveling to or from the activity for promotional purposes.