



SCARECROW ROW

KEY INFORMATION

Thank you for supporting the Troy Historic Village with a Scarecrow Sponsorship! All the important dates and information are on this flyer and posted at www.TroyScarecrowRow.com

More questions? Don't hesitate to reach out!
248-524-3570 • ScarecrowRow@thvmail.org

SCARECROW SPONSORSHIP LEVELS:

- \$200** Business Built Scarecrow – we provide you with a frame, you provide the creative work!
- \$250** THV Built Scarecrow – our team of volunteers builds a Scarecrow for you!
- +\$125** to display your Scarecrow at Troy Family Daze – Get even more out of your Sponsorship!

IMPORTANT DEADLINES:

- **Immediately** – Payment is due in full at signup or upon receipt of an invoice.
- **Immediately** – Start saving those plastic grocery bags and similar material for stuffing!
- **August 23rd** – Last day to purchase a THV built scarecrow; Logo-wear (clothing or accessories) is due so our volunteer team can get your scarecrow built!
- **August 23rd** – Digital logo is due to ScarecrowRow@thvmail.org for your scarecrow sign.
- **September 4th** – Troy Family Daze Scarecrows are due at the Troy Historic Village.
- **September 20th** – ALL other scarecrows are due at the Troy Historic Village.
- **OCTOBER** – Visit your Scarecrow at the Village & share them on Social Media!
- **October 18th** – Last day to reserve your Trick-or-Treat Tent Spot (optional).
- **October 25th and 26th** – Trick-or-Treat at the Troy Historic Village!
- **November 1st** – Scarecrows are taken down for the year and disassembled.



All proceeds benefit **TROY HISTORIC VILLAGE**
where history lives

TIPS AND SPECS FOR BUILDING YOUR SCARECROW

FRAME

Pick up your wood frame from the Troy Historic Village! The 6-foot-tall frame (neck, spine, and leg) with a 2-foot crosspiece (shoulders) gives your scarecrow the basic shape and support it needs. You will want a heavy-duty staple gun, waterproof glue (we use Fabri-Tac from Michaels), packaging tape, and/or rope and string to help secure items as you build.

STUFFING

We recommend you pad the frame with plastic bags, then slip clothing over the padded frame (much like a person getting dressed). **DO NOT USE STRAW or PAPER or STYROFOAM PEANUTS** for padding/stuffing! Straw and paper get wet, become heavy and saggy, attract bugs, and do not dry out. Styrofoam peanuts make a huge mess. Plastic grocery bags and similar material work the best!



CLOTHES

Large or extra-large clothes fit the best and gives you more room for your logo. Incorporate a long-sleeved shirt to create arms. If you use jeans or pants, add suspenders or a rope tied like suspender to hold the pants up. Put them on first (we like to slip one leg in the post, the other can dangle) and secure the suspenders to the “shoulders,” then add your shirt/top. Use logo wear to promote your business or just have fun!

HEAD

Be creative! Use a foam/plastic pumpkin or better yet, make one out of material and stuff it with more plastic bags or pillow stuffing. We recommend you place the eyes halfway down the face, so you have room to add a hat or hair. Find a great wig or choose a hat that expresses your business style—another great place to include a logo!

HANDS

Gloves of all types work well for hands. And don't forget your scarecrow can hold items unique to your business or organization! Secure everything with waterproof glue, staples, or stitching.

SHOES

Are not necessary, get too heavy, and should be avoided **UNLESS** they are critical part of your business. Adding socks stuffed with plastic works better if you want feet or go footless!

BE BOLD!

While lots of people parked their cars and walked up to each scarecrow last year, thousands more only saw them from their car. Use bold colors and big letters!

BE WEATHERPROOF!

Pizza boxes, moving boxes, and similar items are another way to show off your name and logo. Make sure you cover any cardboard with several layers of polyurethane to survive the weather!

BE SECURE!

Staple, glue, tie, and tape! Make sure all pieces are secure! October can be windy and wet, kids can be curious, and we want your scarecrow to stay in one piece!

BE FAMILY FRIENDLY!

Hundreds of children love to visit our scarecrows every year, try to make something that will be great for a photo op with a 4-year-old! Your scarecrow can be refused without refund if deemed unsuitable.

DO NOT PLAN ON GETTING ANYTHING BACK!

Troy Historic Village does not have room to store scarecrows, and after a month outside you probably don't want to store them either. Please contact us before the end of September if you want to try to keep your scarecrow or important accessories.