

# The 11<sup>th</sup> ANNUAL TROY TRAFFIC JAM TAKES PLACE

## SUNDAY, AUGUST 5<sup>th</sup> AT THE COLUMBIA CENTER!

**TROY, MI – June 11, 2018** – Troy Historic Village is excited to announce that the 11th annual Troy Traffic Jam car show will take place on Sunday, August 5th from 10am – 3pm at the Columbia Center on Big Beaver Rd. Troy's premier car show features all the chrome and muscle that car enthusiasts love with nearly 300 vehicles anticipated to be on display. Troy Historic Village is happy to also announce a new youth mentoring program called Connect with Careers.

The Traffic Jam is made possible by major sponsors KIRCO/Columbia Center, Kelly Services, The Suburban Collection, American House, and the City of Troy. The Suburban Collection's Connect with Careers tent will showcase hands-on job training programs and offer students and their parents the opportunity to meet with representatives from automotive technology groups and tier two automotive companies. Representatives will answer questions, provide information, and give live demonstrations. "As a business that has proudly served the Automotive Industry for more than 70 years, it's imperative we support events like Troy Traffic Jam's Connect with Careers," said David Fischer, Jr., President and COO, The Suburban Collection. "It's vital to the industry we find ways to connect our next generation with automotive careers and training programs that will serve the industry for the next 70 years, and beyond," added Fischer Jr.

Each year the Troy Traffic Jam has displayed high profile vehicles that have drawn the attention of car enthusiasts and media alike including Road & Track who live-streamed from the event the past two years. Specialty vehicles from previous years have included two ultra-rare Tucker 48s, both owned by Mark Lieberman, owner of Nostalgic Motoring Ltd in Auburn Hills, MI; the beautiful 1930 Rolls Royce Phantom once owned by Marlene Dietrich; and concept cars courtesy of the GM Heritage Center. The 2018 Traffic Jam will feature the exquisite Duesenberg J-582 owned by Mr. Terry Adderley, Executive Chairman of Kelly Services in Troy, MI. Duesenberg Motors produced race cars and luxury automobiles. The J-582 was produced in Indianapolis from 1929 until 1937. Of the 485 cars sold, including the one that Mr. Adderley owns, all received custom coachwork, tailored to the individual whim of each owner. No two Duesenbergs were alike, with prices ranging from \$13,500 to \$25,000. Mr. Adderley's award-winning Duesenberg J-582 was completely restored in 2017 by Classic & Exotic Service in Troy, MI, winning Best of Show at the Amelia Island Concours. More vehicles will be announced as they are confirmed.

The Troy Traffic Jam also provides plenty of kids' activities which will be announced soon for this year's show. The 2017 Traffic Jam KidZone was sponsored by the Kiwanis Club of Troy that included kid and car-friendly crafts, and face painting. Back by popular demand is "Kid Voting", which includes "Best of" categories voted for by kids. There will also be plenty of great food and beverages from area restaurants including AAA Ice Cream Cart with Good Humor brands.

"Much of our success for last year's event focused on the generous support from sponsors that included KIRCO/Columbia Center, The Suburban Collection, Kelly Services, and the City of Troy who understood the importance of supporting educational programs at the Troy Historic Village," said Tina Collins, Fund Development Director of Troy Historic Village. Sponsorship opportunities are available. Interested parties can contact Tina Collins @ [tcollins@THVmail.org](mailto:tcollins@THVmail.org) or 248-524-3571.

Registrars and guests will notice that a new restaurant is under construction at the Columbia Center along Big Beaver Road. The Planning committee wishes to assure everyone that the building will be finished and the site cleaned so that it will not affect the show.

Individuals interested in displaying their vehicle(s) are welcome to register at [TroyTrafficJam.com](http://TroyTrafficJam.com). The preregistration entry fee is \$20 per car. Day-of-show registration is \$25. All registration fees for the Troy Traffic Jam are tax deductible and support the Troy Historic Village.

#### ABOUT TROY HISTORIC VILLAGE

Troy Historic Village is located at 60 West Wattles Rd., Troy MI. The Village is open year-round and showcases ten historic structures in a charming five-acre complex. Visitors of all ages can explore Michigan history by witnessing and sharing the lifestyles of the pioneers who established homes and farms in rural Troy Township during the 1800s. Troy Historic Village serves the counties of Oakland, Wayne, and Macomb, providing a memorable and interactive experience for all visitors. Offering a wide variety of activities for children and a diverse range of lectures and events for adults, the Village aims to enhance appreciation of history while using Troy's rich and evolving story as a backdrop. Their goal is to conserve local history, connect the community with heritage and continue outstanding educational programs.

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