



**Troy Historical Society
Annual Report
Fiscal Year Ending June 30, 2017**



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The Board of Trustees of the Troy Historical Society (THS) and the staff of the Troy Historic Village (Village) are pleased to present this Annual Report for our Fiscal Year Ending (FYE) June 30, 2017.

THS approved a new five year Strategic Plan in 2017. The plan includes the Society's analysis of its current status as operational managers of the Troy Historic Village (Village) and its plan of action for the next five years. This strategic plan was initiated after the "Agreement by and Between the City of Troy and THS for Use, Operation, and Management of the Troy Historic Village" was approved by the City and the Society in May 2016. A committee composed of THS Trustees and Village staff was recruited and facilitated by Mr. Steve Czerniak, a volunteer with corporate planning expertise. This report includes the progress in addressing goals and objectives addressed by division or committee.

Executive Committee

THS successfully petitioned Troy City Council and City Administration to appropriate \$450,000 for capital expenditures in FYE2017-18 to complete the historic rehabilitation of the 1837 Niles Barnard House. Once completed, the main floor of the building will provide 1700 square feet of space for programs, workshops, meetings, and private receptions. THS has applied to the Michigan Humanities Council for additional funds to purchase tables, chairs and technology for the building



Programs and Services Committee

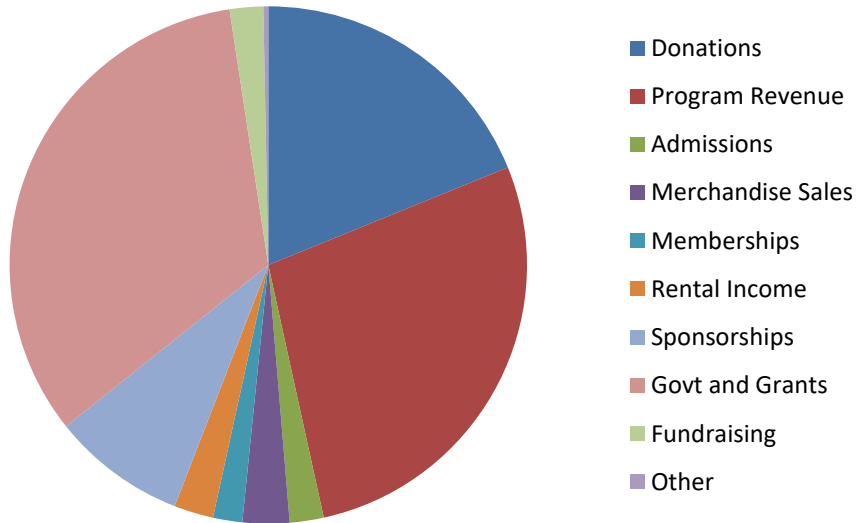
A new, reusable, spiral bound visitors' guide was produced this year. The guide includes text, photos, and a map of the original building locations to explain the history, relocation, renovation, and current use of each structure. Twenty-five copies of the guide were printed using Allegra FOOTprint grant funds.

The Village interpretive staff expanded Civil War Days, our popular program for eighth graders. In May 2017 the program was provided to 1,700 students from three Oakland County school districts. These and additional on-site, History to You outreach and summer programs were provided to 13,370 students, chaperones and teachers from public, private, charter, home school, and daycare groups in the five-county region (Oakland, Macomb, Wayne, St. Clair and Washtenaw). Grants from the Michigan Humanities Council and the Kiwanis Club of Troy defrayed some of the program costs for these programs.

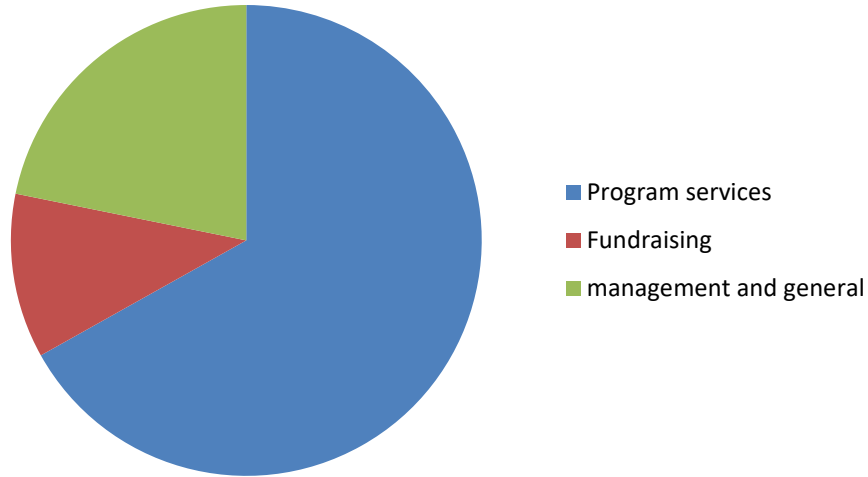
Public program attendance grew. Thursday Teas at Two, now sponsored by Oakmont Senior Living, welcomed on average 80 adults each month, including seniors who were bussed from three independent living communities. And a new generation of Villagers enjoyed monthly Cheddar's Preschool Story Hour with their moms or other caregivers. Blacksmithing classes became so popular, the students worked with their instructor, Rose Weiss, to install period lighting to facilitate evening classes.

Finance Committee

THS continues to serve as a responsible financial steward and to achieve appropriate levels of philanthropic contributions, revenue growth, grant funding, and visitor volumes to sustain and grow Village operations on a long-term basis.



THS generated \$500,484 in revenue in 2016/17



Expenses were allocated to program services (67%), management of the Troy Historic Village (22%) and fundraising (11%)

- The largest portion of THS revenue, the combined earned income from Village programs and admission fees, Village Store sales, and facilities rental fees increased 14 percent from last year to \$176,105.

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- Memberships and individual donations increased 27 percent from last year to \$103,388. This increase was in part due to a \$50,000 challenge grant awarded to THS from the National Endowment for the Humanities.

- The following foundations awarded grants to THS in FYE 2016:
 - *National Endowment for the Humanities* awarded THS Challenge Grant, which will match all new restricted donations, including new membership fees that THS receives between May 1, 2016 and April 30, 2018, up to \$50,000. The total \$100,000 will be expended between July 2018 and September 2021 to expand program capacity and enhance long term fiscal sustainability through a permanent endowment.

 - *Kresge Foundation Detroit* awarded THS a three-year Arts Support Grant for general operations of \$19,000. The first installment of \$8,000 was received in FYE2017.

 - *Michigan Humanities Council* awarded THS a \$15,000 *Humanities Grant* to enhance the Village as a regional Humanities Hub through engaging arts and culture programs.

 - *Michigan Council for Arts and Cultural Affairs* awarded THS a \$21,000 grant to support general operations.

 - *Oakland County Bar Foundation* provided \$6,080 to support the second year of monthly “Constitution Cafés”.

 - *Allegra’s FOOTPrint Fund* provided \$500 for printing 25 copies of the new Village Guide.

The City of Troy also allocated \$100,000 to support operations in the Village. This government allocation and grant awards are combined in the financial audit for FYE June 30, 2017. The summary is included as Appendix C in this report.

Marketing Team

The Society’s graphic designer and website manager developed a new website that is easier to navigate and provides comprehensive THS content and program information. The group also enhanced the Society’s presence on social media including daily Facebook posts, an active Twitter account, and Instagram.

Collections

A separate Collections Report is included as Appendix A.

Volunteers

A new Volunteer Coordination Committee was implemented in early 2017. This volunteer-led group reimagined the way the Village welcomes new volunteers and implemented engaging orientation sessions that match volunteer skills to specific Village projects and events, and partners new volunteers with longtime-Villagers who act as mentors. In FYE2017 the Volunteer Corps contributed 8,200 hours of service, the equivalent of four full time employees.

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Village Operations

Two volumes of a new Troy Historic Village Manual were completed. Volume I, Village Operations and Volume II, Collections, were approved by the Board of Trustees in 2016. The Committee is now working with the Treasurer and members of the Finance Committee to complete Volume III, a comprehensive Finance Manual.

Collaborations

Troy Historic Village continued its collaboration with the Troy Nature Center to jointly present Maple Syrup Time. The Troy Garden Club continued its volunteer and financial support of the Village providing plant materials and volunteer gardeners to maintain and update flower and herb beds. Seven hundred visitors, vendors, and volunteers attended the annual Garden Club Walk Boutique in the Village.

Business and Community Sponsors (*Denotes Major Sponsor)

Troy Traffic Jam

City of Troy*	Ajax Paving	Pennington Collision
Kelly Services*	M-1 Concourse	Sun Shade Window Tinting
Kirco/Columbia Center*	Master Auto Service	SunTel Services
Suburban Collection*	J & M Collision	

Scarecrow Row

Allegra Printing & Marketing	JDCTek	Stevens Worldwide Moving
Billy Sims BBQ	Kim's Restaurant	Tim Hortons – Troy
Century 21 Real Estate	LJPR Financial Advisors	Troy Public Library
Dairy Queen	Main Street Bank	Troy Rotary
Elizabeth Kaniarz - Thrivent	Ridley's Bakery Café	Troy Sports Center
Friends of Troy Public Library	Signs and More	WCI Contractors, Inc.

Program and Event Sponsors

Genisys Credit Union*		
AirTime	Grand Traverse Pie Company	Dr. Daniel O'Brien, DDS &
The Bagel Factory	Granite City Food & Brewery	The Art of Smiles
Benito's Pizza	Green's Art of Rochester	Mary Pell
Boy Scout Troop #1701	Judy Iceman	Tim Hortons – Troy
Cranbrook House & Gardens	Macy's	Toshiba
Cranbrook Institute of Science	Meijer	Troy High School Project LEAD
Emagine Entertainment	Nino Salvaggio	Troy Garden Club

Donations for Raffles

Achatz Handmade Pies	Kraft Chiropractic	Ridley's Bakery Café
Auburn Oaks Garden Center	Kroger	Sherwin Williams
Backyard Birds, Birmingham	Kona Grill	SOCORA
Bordine Nursery	La Vida Salon	Starbucks
Cornellius, Judy	Lowe's	SunTel Services
English Gardens	Maggiano's Little Italy	Telly's Greenhouse &

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Granite City Food & Brewery
Grindem, Jo
Home Depot
Iceman Family
Kim's Restaurant

Meadow Brook Estate
Meadow Brook Theatre
Meijer
Nino Salvaggio
Preston, JoAnn

Garden Center
Toma's Salad Shop
Trevarrow Ace Hardware
Troy Nature Society
Uncle Luke's Feed Store
Ye Olde Flower Barn

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Individual Donors

THS is grateful to the individuals and families for their generous financial support in FYE2016.

Brad	Arbuckle	Alice	Evans
Karen	Armstrong	Sally	Flicker
Adel	Babi	Helen	Gach
Marsha	Baergen	John	Gaither
Fred	Barnard	Janet	Garrett
Robert	Barnard	Patricia	Gates
Robert	Bartley	Earl	Gravlin
Richard	Beaubien	Ruth	Green
Robin	Beltramini	Anne	Guenther
Christine	Birdsall	Diane	Gurzick
Robert	Bishop	Dave	Guthrie
David	Blakely	Matthew	Hackett
Kathleen	Blessing	Jim	Halsey
Michael	Brady	Richard	Halsey
Karen	Brant	Albert	Hatala
Linda G.	Buchanan	Laurel	Heyniger
Lorraine	Campbell	James	Hill
Vila	Campbell	Gene	Hopkins
Jeni	Carino	Mary Lou	Howard
Karol	Carter	Judy	Iceman
Barbara	Chambers	Helen	Jarrait
	City of Troy	Marilyn	Jarrait
Paul	Clark	R. James	Jarrait
Sandra	Clarke	R	Johns
Kimberly	Coalson	Brian	Joseph
Ed	Cohn	Bonnie	Kalef
Laura	Cohn	Elizabeth	Kaniarz
Lisa	Collins	Mary	Kerwin
Joseph	Colucci	Marlene	Klebba
D. P. S.	Community District	Rosemary	Kornacki
John	Cooper	Jane	Kroger
Jim	Crandall	Alma	Kroniviann
David	Crouch	Padma	Kuppa
Jim	Cyrulewski	Jeff	Lambrecht
Carolyn	Darch	John	Lamerato
Judy	Davy	Charlie	Langton
Elizabeth	Dole	John	Lavender
Sandra	Dong	Hanson	Lee
Michele	Dungjen	Christal	Lewandowski
De Witt	Dykes	Russell	Lewis

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Kevin	Lindsey	Mary	Rankin
Kristine	Lucas	James	Rarta
Chuck	McClure	Kristine	Rose
Molly	McClure	Fred	Rounds
Julie	McCormick	Don	Saxon
Kay	McFarland	Timothy	Schafer
Julie	McGee	Arthur	Schlachter
Mary Lou	Meade	Flo	Schultheiss
Verna	Meinershagen	Doug	Schuman
John	Menne	Paola	Seidel
Vera	Milz	Eric	Seymanski
John	Mitchell	Eric	Showalter
Jason	Moehring	Judy	Siess
Mike	Monahan	Charles	Simmons
William	Nelson	Don	Sommer
Mark	Nimtz	Cindy	Stewart
Ken	Norman	Jeanne	Stine
Mary	O'Neill	Doug	Thornburg
Catherine	OGawa	Marion	Turowski
Bob	Olree	Fred	Vici
Stan	Ortwein	Jo Ann	Viinikainen
Anne	Partlan	Mary	Wallace
Thomas	Passingham	Jeanette	Wareham
Anthony	Perna	Constance	Warren
Robert	Preston	Lucelli	Weaui
Susan	Price	Zola	Webster
Erica	Proschkow	Jim	Werpetinski
Carolyn	Raeztke	Frances	Willuweit
Ward	Randol	Joy	Wong
		Marilyn	Zachariah

Appendix A
Collections Report

Volunteer Hours utilized by Collections

Over 862 volunteer hours were contributed to Collections management in FYE 2017.

Collections Donors:

Fred Barnard	Diane Ladue
Pat Boisvert	Francis Luberti
James Bonkowski	Joyce Manke
Richard Brisson	Helen Pearce
Susan Broihan	Rosemary Reeves
Debbie Cizmas	Wayne Roberts
Ginny Czerwinski	Peggy Sieffert
Geri Dunkle	Jeanne Stine
Pat Ethier	Linda Thielfoldt
Kay Frank	Elizabeth Thureau
Jim Halsey	Janet Wharry
Lucile Harper	Corinne Wilder
Mike Kerr	

Accessions

- 47 items of historic clothing
- Tobacco Chest
- Parlor Chair
- 4 Windsor Chairs
- Hymnal from Troy Methodist Church
- Childs rocking chair
- Set of Dishes

Deaccessions

4 duplicate "copy" photos were deaccessioned.

Completed Projects F Y 2016-2017

Exhibits:

- Major Quilt Exhibit planning underway (exhibit , August 2017)
 - 42 quilts and coverlets on loan by LaVere and Zola Webster
 - 33 Quilts on loan by members of Great Lakes Heritage Quilters Guild
 - 6 quilts on loan by members of CAMEO Quilt Guild
 - 8 quilts on loan by members of Oakland County Quilters Guild
 - 40 Storybook quilts on loan by Quilt Guild of Metro Detroit
 - 11 quilts on loan by members of Troy Community Center Wednesday Stitchers
 - 11 Quilts on loan by quilters belonging to multiple guilds (catalogued separately)

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- Sit a Spell Mini-Exhibit (complete), designed and implemented with Michael Nowosatko, Alex Konieczny, Bill Ziemba, and Lynn Mclean.

Collections Management and Outreach

- Institutional Memory Collection organized with finding guide. This collection spans over 40 years and includes relevant documents from the City of Troy, Troy Historical Society, Troy Museum Guild, Troy Historical Commission, and others.
- Troy Police Department Photograph Collection digitization underway by intern Jordan Tolmie.
- Archive-wide Image Inventory (underway, ongoing) to locate all accessioned images, update records if necessary, and digitize images if needed.
- Collections Images are searchable online through Past Perfect Online; this is part of a multi-year undertaking to make the bulk of collections discoverable through our website and finding aids.
- Troy Police Department Annual open house exhibit of artifacts.
- Continuing History2U partnership with Education Staff to enrich offsite programming with authentic artifacts.
- Continuing partnership for Cheddar's Preschool Story Hour, providing relevant and age-appropriate artifacts monthly.
- Digitization and organization of the following collections (underway)
 - Wattles Collection
 - Niles Collection
 - Caswell Collection
 - Aspinwall Collection
- Updates in Past Perfect 5 to reflect removal of artifacts from the following locations (underway):
 - Museum Library
 - Agricultural Room
 - Museum Vault
 - Jail Cell
 - Other locations which are no longer collections storage areas or are unclear.
- Training for staff on Past Perfect 5 Upgrade (Completed)

By accepting this Annual Report for FYE 2016, the Troy City Council accepts accessioned donations to the to the Troy Historic Village Archive & Collections and approves the deaccession and proper disposal of items as listed in this Annual Collections Report.

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Appendix B
Troy Historical Society Board of Trustees, 2016-17

<u><i>First Name</i></u>	<u><i>Last Name</i></u>	<u><i>Officers</i></u>	<u><i>Affiliations</i></u>
Barbara	Chambers		Code Enforcement Officer, City of Clawson; community representative, Troy Historic District Commission
Alison	Iceman		Environmental Services Specialist, Health Cure
Judy	Iceman	President	Administration and Sales, SunTel Services; troop leader, Girl Scouts of America, five years
Ida	Edmunds		Troy School Board community representative
John	Lavender	Treasurer	Retired Networking Consultant, IBM; volunteer instructor, Troy Senior Computer Center; President, St. Augustine Lutheran Church & School Foundation
Sue	Lavender		Retired bookkeeper; Recording Secretary, State Board Lutheran Child and Family Service Auxiliary; member and Past Treasurer, Oakland County Quilt Guild
Michael	Nowosatko		Small business owner; graphic designer; Committee Chairman, Troop 1701, Boy Scouts of America
Ward	Randol	VP Asst. Treasurer	Attorney, Dickinson Wright LLC; member, Troy Downtown Development Authority
Preston	JoAnn		Troy Garden Club
Roberta	Price	Secretary	Adjunct Professor, Macomb Community College
Judy	Siess		Retired, Michigan Family Independence Agency; past Board member, YWCA of Metro Detroit
Cynthia	Stewart		City of Troy community representative Community Affairs Director; Past President, Board of Directors, Boys & Girls Club of Troy; Board of Directors, Troy People Concerned; Board of Directors, Troy Youth Assistance

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Appendix C
Audited Financial Statements FYE 2017

	Unrestricted	Restricted	Total
Support and Revenue			
Donations	86,311	7,942	94,253
Program revenue	138,578	-	138,578
Admissions	10,604	-	10,604
Merchandise sales	14,625	-	14,625
Memberships	9,165	-	9,165
Rental Income	12,298	-	12,298
Sponsorships	41,940		41,940
Grants	100,000	66,630	166,630
Fundraising	10,463	-	10,463
Other	1,524	-	1,524
Net assets released from restrictions	66,390	(66,390)	-
Total public support and revenue	491,898	8,586	500,484
Expenses			
Program services	276,756		276,756
Fundraising	46,780		46,780
Management and general	90,281		90,281
Total Expenses	413,826		413,826
Change in net assets	78,072	8,586	86,658
		+	