

2017 Scarecrow Row - **Business** Sponsor Form

\$200 Sponsorship:

- Troy Historical Society (THS) provides a 3' x 6' wooden frame to build your scarecrow.
- **Don't use straw or paper stuffing, please!** Clean plastic bags work great.
- Business scarecrows will be displayed in the Village on our Livernois fence during October.
- A 1' x 2' sign with your business name or logo will be displayed with your scarecrow.
- Business sponsors recognized in the Trick-or-Treat event program, the Village Press and THS Annual Report.

\$250 Sponsorship:

- THS volunteers build your scarecrow with design guidance and promotional swag provided by your business.
- Display opportunities and promotional recognition identical to \$200 sponsorship.

Yes! We will support Scarecrow Row and THS!

Check one: \$200-You Build \$250-THV Builds

Your sponsorship includes 2 family passes to Trick or Treat which draws up to 1,000 attendees. Completed forms due to Troy Historic Village by September 1, 2017.

Contact Name: _____

Business Name: _____

Address: _____

City: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Signature: _____ Date: _____

Check one: Payment included Please send invoice

\$250 Sponsors: Promotional clothing/materials for your 'crow are due to the Village by Sept. 6.

\$200 Sponsors: Completed scarecrow due to the Village by September 25.

All Sponsors: Send a company logo for your sign by September 15 to marketing@thvmail.org (Hi res: 300 dpi, jpg).

Please make checks payable to **Troy Historical Society** and return to Troy Historic Village, Attn: Scarecrows, 60 West Wattles Rd., Troy, MI 48098. Your sponsorship may be tax-deductible. Troy Historical Society is a 501(C)(3) organization.

For more information contact 248-524-3570 or email: info@thvmail.org

