



Troy Historical Society

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10th ANNUAL TROY TRAFFIC JAM TAKES PLACE SUNDAY, AUGUST 6th AT THE COLUMBIA CENTER!

TROY, MI – Troy Historic Village is excited to announce that the 10th annual *Troy Traffic Jam* car show will take place on Sunday, August 6th from 10am – 3pm at the Columbia Center on Big Beaver Rd. Troy's premier car show features all the chrome and muscle that car enthusiasts come to expect with over 300 vehicles anticipated to be on display. To celebrate the 10th anniversary of the event, the Traffic Jam is unveiling a new logo that will be featured on t-shirts. It's bright, fun and classy, just like the cars that will be there! The Troy Traffic Jam is a free, fun and family-friendly event with plenty of activities, music and food to keep the entire family entertained.

The event is made possible by major sponsors KIRKO/Columbia Center, Kelly Services, The Suburban Collection, American House, and the City of Troy. Troy's Director of Economic and Community Development Mark Miller shared the following news about this year's car show, "I'm happy to announce that this year the new free Troy Trolley will be running during the Traffic Jam. Visitors can enjoy the show and hop the trolley to the Somerset Collection or great restaurants along the Big Beaver corridor."

The Troy Traffic Jam car show started 10 years ago with the strong support of Alan Kiriluk, founder and chairman of KIRCO, a Troy, Michigan based commercial real estate development, construction, and property management organization. The car show has grown through the years to nearly 300 vehicles that included a 1932 Stutz DV-32 Super Bearcat, a 1930 Packard Phaeton, and a 2015 Chrysler Challenger Hellcat, to specialty vehicles such as a MUTT, or Multi-Utility Tactical Transport from General Dynamics Land Systems. The 2016 show was highlighted by an ultra-rare Tucker 48, a recent barn find in Ohio, and was debuted by owner Mark Lieberman at the Troy Traffic Jam! Road and Track even live-streamed an interview with Lieberman from the show that received over 14,000 hits. "Mr. Lieberman will be back this year, but the car he brings will be a surprise", said Loraine Campbell, Executive Director of Troy Historic Village.

This year the Troy Traffic Jam is proud to have a piece of Hollywood History...the 1930 Rolls Royce Phantom once owned by legendary movie star Marlene Dietrich. It's sure to be a huge draw at the car show. Other anticipated highlights include a 2017 limited edition Mustang Shelby 35, and a 40 Ford Coupe – winner of the 2015 Detroit Autorama Preservation Award – owned by metro Detroit native Mike Stowe. Stowe purchased the car in 1958 for \$125 which needed immediate restoring. "On the way home it seemed to be running funny. I decided to remove a head to check the condition of the motor. When I looked down the hole where the piston should be, I discovered one was missing. I was able to see the crankshaft with no rod in it. That engine came out and was thrown away", said Stowe.

The Troy Traffic Jam also provides kids' activities. This year the KidZone, sponsored by the Kiwanis Club of Troy, will include face painting, kid and car-friendly crafts, and an opportunity for children to vote for their favorite cars. Another fun kid activity will be a remote control car obstacle course sponsored by Mahindra. Music at the show is provided by DJ Bob Steel, and plenty of great food will be available for purchase.

Individuals interested in displaying their vehicle(s) are welcome to register at TroyTrafficJam.com. The entry fee is \$20 per car. All registration fees for the Troy Traffic Jam are tax deductible and support the Troy Historic Village.

Additional sponsors for the event include Community Choice Credit Union, Morgan Stanley, Mahindra, Independent Bank, DiLisio Contracting, along with 11 other local businesses. Sponsorship opportunities are still available. Interested businesses can contact Ronica Bhattacharya at fund@thvmail.org or visit TroyTrafficJam.com to view sponsorship levels and complete an online sponsorship form.

Troy Historic Village is located at 60 West Wattles Rd., Troy MI. The Village is open year-round and showcases ten historic structures in a charming five-acre complex. Visitors of all ages can explore Michigan history by witnessing and sharing the lifestyles of the pioneers who established homes and farms in rural Troy Township during the 1800s. Troy Historic Village serves the counties of Oakland, Wayne, and Macomb, providing a memorable and interactive experience for all visitors. Offering a wide variety of activities for children and a diverse range of lectures and events for adults, the Village aims to enhance appreciation of history while using Troy's rich and evolving story as a backdrop. Their goal is to conserve local history, connect the community with heritage and continue outstanding educational programs.